



STRATEGIC ALLIANCE BETWEEN AUDE & TEFMA

PURPOSE OF THE ALLIANCE

AUDE: Association of University Directors of Estates (AUDE) and the Tertiary Education Management Association (of Australasia – TEFMA) agree to align their organisations and collaborate to improve the quality of the facilities management profession internationally.

GOALS AND OBJECTIVES

- **GOAL 1: Foster a commitment of collaboration by our respective organisations and its members to more effectively serve the facilities management profession across AUDE’s membership and Australasian areas.**
 1. Pledge to continue communication between AUDE and TEFMA at the international organisational level and encourage development and endorsement of these goals and objectives by our respective members.
 2. Provide reciprocal invitations to each other’s senior elected and staff leaders to attend and participate in key international meetings, including but not limited to the annual conference of our respective organisations. [Refer to ANNEXURE A]

- **GOAL 2: Promote the exchange of information regarding facilities management operations and maintenance, construction practices, funding models, energy efficiency, and sustainability.**
 1. Periodically exchange news about the facilities profession, calendars of educational program offerings, and notices of related new products and special services which may be of interest to the members and other stakeholders of our respective organisations.
 2. Facilitate linking as appropriate between and through each others’ electronic communications media:
 - a. “Hot link” between the web sites of our respective organisations.
 - b. Allow our members to participate in appropriate “list serves” and “chat rooms” of each others’ web sites.
 3. Develop an arrangement which will provide access to and allow reproduction of articles from the official magazines and newsletters of our respective organisations.
 4. Collaborate on furthering the development of our respective benchmarking or continuous improvement efforts.
 5. Exchange complimentary magazines with designated senior officials of each organisation.

- **GOAL 3: Explore ways to leverage the strength and vitality of our respective organisations.**
 1. Investigate the feasibility of developing special joint continuing education programs focused on the needs of our members (e.g., electronic based delivery).
 2. Investigate the feasibility of developing unique agreements for new products and services, where deemed appropriate for our members to include technical documents, new publications, professional development programs such as leadership, etc.

- **GOAL 4: Recognise each others' organisation and members' outstanding accomplishments.**
 1. Identify awards recipients in both print and electronic media.
 2. Where appropriate, develop joint awards and recognition initiatives.

- **GOAL 5: Build a strong bond of trust between and among our members, leaders, and our organisations.**
 1. Participate in this alliance with annual reviews jointly conducted to ensure goals and objectives remain timely, relevant and beneficial to each others' organisations and members. Detailed arrangements concerning goals or objectives will be developed as mutual needs are identified.
 2. Develop appropriate detailed arrangements of our agreements as necessary to protect the value and integrity of the intellectual property of our respective organisations.
 3. Actively promote and publicize this alliance to our respective members, leaders, and other stakeholders.

This strategic alliance shall remain in effect for a period of five years with annual review jointly conducted to ensure goals and objectives remain timely, relevant and beneficial to each other's organisations and members. Detailed arrangements concerning goals or objectives will be developed as mutual needs are identified.

For AUDE:

Chair

Date

Secretary

Date

For TEFMA:

President

Date

Secretary/Treasurer

Date