

# AUDE

*ASSOCIATION OF UNIVERSITY DIRECTORS OF ESTATES*

## **AUDE Annual Conference 2023**

**Exhibition & Sponsorship Packages**

# **Our place in the world**

**Digital Learning Week**

27 February - 3 March

**In-person event**

3 - 5 April

# 2023 Sponsorship Packages

[Click the links for more information](#)

4. **Exhibition Sponsor (2 different price options available)**
6. **Spotlight Sponsor**
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18. **Room Drop Gift Sponsor**

# AUDE 2023 is going greener...

**At the AUDE 2023 Conference we will be encouraging delegates, sponsors and exhibitors to be as environmentally friendly and sustainable as possible, by introducing the following initiatives:**

## **The big five**

1. Minimal paper giveaways on stands and in delegate bags
2. The continuation of an electronic data capture scheme for exhibitors and delegates, in lieu of business card swaps
3. Minimal single use plastics throughout conference
4. Recyclable or reusable event collateral throughout conference
5. Recycled or reusable sponsored delegate items

We are looking for a pledge from exhibitors to commit to being as sustainable and as eco-conscious as possible for AUDE 2023. AUDE are working with the venue and suppliers to ensure we are doing all we can to stay as green as possible.



# Exhibition packages

The exhibition at the AUDE 2023 Conference will take place at The University of Liverpool, 4 – 5 April 2023. Set up on the 3rd April.

For 2023 there are two exhibition stand options available – 3m x 2m shell scheme and 2m x 2m table top. The stands will all be split over two areas in the exhibition hall with catering spread throughout – promoting optimum exposure to delegates.

There will be a total of 50 exhibition stands (2 reserved for spotlight sponsors)

32 – 3mx2m - £7,500 + VAT (Shell Scheme)

16 – 2mx2m - £5,500 + VAT (Table Top)

## OVERVIEW

Exhibiting at the AUDE conference offers the opportunity for your organisation to have a presence at the f2f event and make contact and network with the key decision makers in the sector. Please note these packages do not include any exposure at the digital week event but you are welcome to attend the digital learning week event as a delegate.

\* There is an option to add on a bolt on digital package for the digital event which would allow you to present.

## WHAT IS INCLUDED? (SHELL SCHEME) £7,500 + VAT (32 PACKAGES AVAILABLE)

- Exhibition at F2F event
- Shell scheme displaying name and stand number (3mx2m)
- 1x double socket power point
- Wi-Fi access
- 2 conference attendance tickets (day sessions only, these do not allow access to evening dinners)
- Unlimited digital learning week attendance tickets
- 2 tickets to attend the networking drinks reception and dinner
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)

## WHAT IS INCLUDED? (TABLE TOP) £5,500 + VAT (16 PACKAGES AVAILABLE)

- Exhibition at F2F event
- 1 x 6ft trestle table, tablecloth and 2 x chairs (if required)
- 1x double socket power point
- Wi-Fi access
- 2 conference attendance tickets (day sessions only, these do not allow access to evening dinners)
- Unlimited digital learning week attendance tickets
- 2 tickets to attend the networking drinks reception and dinner
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)

# Spotlight Sponsor

## £16,000 + VAT

### (2 PACKAGES AVAILABLE)

#### OVERVIEW

**Spotlight sponsorship at the AUDE conference offers an exclusive opportunity for your organisation to achieve unmatched brand visibility and contact and network with the key decision makers in the sector.**

#### WHAT IS INCLUDED?

- Plenary session at the F2F conference (must be CEO/high calibre speaker and synopsis to be signed off by Conference Steering Group)
- Session at the digital learning week (only session running at that time)
- Unlimited digital conference attendance tickets
- 4 conference attendance tickets (day sessions only, these do not allow access to evening dinners)
- 2 tickets to attend the networking drinks reception and dinner
- 2 tickets to attend the gala dinner drinks reception and dinner
- Exhibition (Shell Scheme) at F2F
- Full page advert in conference brochure
- Dedicated signage throughout conference venue and delegate registration
- Dual branded name badges (lanyard AUDE branded)
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)
- Session recorded and access to all sessions during the conference (digital event only)

# Digital Sponsor £2,500 + VAT (8 PACKAGES AVAILABLE)

NO ATTENDANCE AT F2F EVENT, DIGITAL ACCESS ONLY

## OVERVIEW

**Digital sponsorship at the 'Our place in the world: digital learning week'. This package offers the opportunity for your organisation to host a case study session at our week long digital event. The digital sessions will be running as singular sessions which is a unique opportunity. We will be offering 2 sessions a day – one in the morning and one in the afternoon. This is a fantastic opportunity to showcase your company with members of university estates and facilities teams from across the UK. A synopsis will need to be provided when applying for this sponsorship. The session is to be a case study and in line with theme of the conference 'our place in the world'. The session must include a HEI representative.**

## WHAT IS INCLUDED?

- One session at the digital learning week
- Session recorded and will be available on the AUDE website for future viewing
- Sponsorship acknowledgement at event, on AUDE's website, and on socials (as long as information is provided by the deadlines)
- Unlimited digital learning week attendance tickets
- Copy of delegate list (GDPR compliant)



# Awards Sponsor £10,000 + VAT (1 PACKAGE AVAILABLE)

## OVERVIEW

**The ninth AUDE Awards ceremony will be taking place at a prestigious venue in Liverpool on Wednesday 5 April 2023. These esteemed awards highlight and celebrate the exceptional achievements of universities, and those who work in them. Please visit the AUDE website for full details on the awards. Please note that the AUDE Awards also take place on the evening of the Gala Dinner, which is a separate sponsorship package.**

## WHAT IS INCLUDED?

- Dedicated sponsorship for Awards aspect of gala dinner
- Acknowledgment on the dedicated AUDE Awards website
- Dedicated 'About our sponsor' page on the AUDE Awards website; content and pictures to be submitted by sponsor and approved by AUDE before publication
- Logo and acknowledgment of sponsorship on all correspondence with Award entrants and winners
- 2 tickets to attend the gala dinner drinks reception and dinner
- The opportunity to present an Award at the ceremony
- Company logo included on all 5 awards
- The opportunity for 1 company representative to join the Awards judging panel
- Company logo and branding prominently displayed on Award collateral and a full page advert in the Awards brochure
- Logo and acknowledgment of sponsorship included on the dissemination of Award winners submission material e.g. press and social media
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)



# Gala Dinner Sponsor £10,000 + VAT (1 PACKAGE AVAILABLE)

## OVERVIEW

**The gala dinner will be held for conference delegates on Wednesday 5 April at a prestigious venue in Liverpool. This package provides a fantastic opportunity for a sponsor to have valuable time with the conference delegates. Please note that the AUDE Awards also take place on this evening and this is a separate sponsorship package.**

## WHAT IS INCLUDED?

- Dedicated sponsorship for the gala dinner
- 2 tickets to attend the gala dinner drinks reception and dinner
- Gala dinner toast to all guests
- Company logo and branding prominently displayed within the gala dinner room
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)



# Gala Dinner Drinks Reception Sponsor

## £6,000 + VAT

### (1 PACKAGE AVAILABLE)

#### OVERVIEW

The gala dinner drinks reception and dinner will be held for conference delegates on Wednesday 5 April at a prestigious venue in Liverpool. This package provides a fantastic opportunity for a sponsor to have valuable time with the conference delegates. Please note that the AUDE Awards also take place on this evening and this is a separate sponsorship package.

#### WHAT IS INCLUDED?

- Dedicated sponsorship for the gala dinner drinks reception
- 2 tickets to attend the gala dinner drinks reception and dinner
- Company logo and branding prominently displayed within the gala drinks reception area
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)



# Networking Dinner Sponsor £9,000 + VAT (1 PACKAGE AVAILABLE)

## OVERVIEW

**The networking dinner reception and dinner will be held for conference delegates, sponsors, and exhibitors on Tuesday 4 April at Anfield Football Stadium. The evening is designed to facilitate and increase networking opportunities.**

## WHAT IS INCLUDED?

- Dedicated sponsorship for the networking dinner
- 2 tickets to attend the networking dinner
- Company logo and branding prominently displayed within the networking dinner room
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)



# Networking Dinner Drinks Reception Sponsor £5,000 + VAT (1 PACKAGE AVAILABLE)

## OVERVIEW

**The networking dinner drinks reception will be held for conference delegates, sponsors, and exhibitors on Tuesday 4 April at Anfield Football Stadium. The evening is designed to facilitate and increase networking opportunities.**

## WHAT IS INCLUDED?

- Dedicated sponsorship for the networking dinner drinks reception
- 2 tickets to attend the networking dinner
- Company logo and branding prominently displayed within the networking drinks reception area
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)



# Welcome Drinks and Dinner Sponsor £5,000 + VAT (1 PACKAGE AVAILABLE)

## OVERVIEW

**The welcome drinks reception and dinner will be held for conference delegates on Monday 3 April in the Victoria Gallery & Museum. The evening is designed to welcome delegates to the conference and facilitate and increase networking opportunities. The welcome dinner is not attended by any other exhibiting companies and their representatives which is a major advantage of this package.**

## WHAT IS INCLUDED?

- Full dedicated sponsorship for whole evening
- 2 tickets to attend the welcome drinks reception and dinner
- Company logo and branding prominently displayed within the welcome drinks reception area and dinner room
- Exposure on conference website, social media platforms, in brochure and on app (as long as information is provided by the deadlines)
- Copy of conference brochure and delegate list (GDPR compliant)

# Conference App Sponsor

## £2,500 + VAT

### (1 PACKAGE AVAILABLE)

#### OVERVIEW

**The Conference app will help encourage the reduction in brochure print and enhance the conference sustainability. This is a fantastic opportunity to gain brand exposure with delegates pre, during and post conference. The app includes all programme, venue, and dinner information, along with the delegate and exhibitor lists and the opportunity for delegates to share photographs and communicate with each other. App downloads are encouraged ahead of the event and to each delegate on the registration desk. Delegates will also be directed to the app post conference to download conference session presentations.**

**Your company logo will be incorporated with the event branding to create a bespoke app logo, which will be displayed prominently on the app**

#### WHAT IS INCLUDED?

- A dedicated page on the app, with links to a customised PDF, social media platforms and website
- Acknowledgment of sponsorship at touch points with delegates in app download and promotion communication
- Full delegate list (GDPR Compliant)

# Delegate Pack Sponsor £8,000 + VAT (1 PACKAGE AVAILABLE)

DUAL BRANDED SUSTAINABLE/ECO-CONSCIOUS RUCKSACK

## OVERVIEW

The conference delegate packs are prominently branded with the sponsor logo . Each delegate receives a reusable rucksack during conference registration, and these are used for the duration of the event. AUDE will source the item and company will have logo sign-off.

## WHAT IS INCLUDED?

- A branded reusable rucksack for every conference delegate
- Company logo prominently displayed on the bag along with the AUDE Logo#
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Full delegate list (GDPR Compliant)





# Water Bottle Sponsor £3,000 + VAT (1 PACKAGE AVAILABLE)

DUAL BRANDED SUSTAINABLE/ECO-CONSCIOUS WATER BOTTLE

## OVERVIEW

The conference water bottles are prominently branded with the sponsor logo. Each delegate receives a bottle during conference registration, and these are used for the duration of the event. AUDE will source the item and company will have logo sign-off.

## WHAT IS INCLUDED?

- A dual branded water bottle for every conference delegate
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Full delegate list (GDPR Compliant)





# Notebook and Pen Sponsor

## £2,500 + VAT

### (1 PACKAGE AVAILABLE)

DUAL BRANDED ECO-CONSCIOUS NOTEBOOK AND PEN

#### OVERVIEW

**All delegates will be given a branded notebook within their conference pack at registration. In line with the conference being environmentally friendly, these notepads will be made from recycled materials. AUDE will source the item and company will have logo sign-off.**

#### WHAT IS INCLUDED?

- A dual branded notebook for every conference delegate
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Full delegate list (GDPR Compliant)

# Room Drop Gift

## £2,500 + VAT

### (1 PACKAGE AVAILABLE)

**DUAL BRANDED SUSTAINABLE/ECO-CONSCIOUS GIFT**

#### OVERVIEW

**A room drop gift will be placed in the bedroom of each delegate ahead of their check in. The gift will accompany a branded note from the sponsor, welcoming them to the conference. AUDE will source the item and company will have logo sign-off.**

#### WHAT IS INCLUDED?

- A gift in every conference delegate bedroom
- Company logo prominently displayed on gift or note, along with AUDE's logo
- Exposure on conference website, in brochure and app (as long as information is provided by the deadlines)
- Full delegate list (GDPR Compliant)

# Express your interest in AUDE 2023...

If you are interested in a sponsorship opportunity or exhibition package at the AUDE 2023 conference, please contact Ella with your three preferred packages in order of preference before midday on Tuesday 22 November 2022.

While expressing your interest please also detail in your email your ideas about your ideas for interaction and sustainability on your stand at the AUDE conference. Please direct any questions to Ella at YourVision Events, she will be your main point of contact.

**E:** [manager@yourvision-events.com](mailto:manager@yourvision-events.com)  
**T:** 07932 191 938



# **Digital Learning Week**

27 February - 3 March

## **In-person event**

3 - 5 April

Please direct any questions to Your Vision Events,

E: [manager@yourvision-events.com](mailto:manager@yourvision-events.com)

T: 07932 191 938