



Annual Conference 2018: Exhibition & Sponsorship Packages

EXHIBITION PACKAGES

No packages available

3mx3m - £6,700+VAT

3mx2m - £6,200+VAT

The exhibition at the AUDE 2018 conference will take place at the University of Kent, in the Sports Centre. All stands will be in one space with catering provisions spread throughout. There will be a mix of both 3mx3m and 3mx2m stands.

Each exhibition package will be inclusive of the following:

- Shell scheme with fascia board (to display company name and stand number)
- 1 x table (with cloth) and 2 x chairs per stand (if required)
- One double socket power point
- Wifi access
- Refreshments and lunch for two people on Monday 9th and Tuesday 10th April
- 2 places at the Networking Dinner on Monday 9th April in Rutherford Hall, University of Kent
- Attendance at plenary sessions & break out sessions (*subject to change*), on Monday 9th and Tuesday 10th April
- The opportunity to meet delegates during morning refreshments on Monday through to afternoon refreshments on Tuesday
- 25 word company editorial in the conference brochure, and 100 word company profile on the app
- One copy of the conference brochure and delegate list (names and institutions only) on Sunday 8th April at registration

SOLD OUT



Any questions?
aude@assuredevents.com
0161 428 1250

[Click here to see all packages](#)

2018 SPONSORSHIP PACKAGES

Click on the below links for more details on each of the packages.

1. [Main Sponsorship](#): SOLD OUT
2. [Gala Dinner \(Tuesday\)](#): SOLD OUT
3. [Networking Dinner \(Monday\)](#): SOLD OUT
4. [Gala Dinner Drinks Reception \(Tuesday\)](#): SOLD OUT
5. [Dinner Wine \(Monday or Tuesday\)](#): SOLD OUT
6. [Networking Dinner Drinks Reception \(Monday\)](#): SOLD OUT
7. [Late Bar Monday](#): 1 package - £6,100
8. [Delegate Pack](#): SOLD OUT
9. [Lanyards](#): SOLD OUT
10. [Umbrellas](#): SOLD OUT
11. [Phone Charger Stations](#): 1 package - £2,950
12. [Conference Lunches & Refreshments](#): SOLD OUT
13. [Delegate Room Drop Gifts](#): SOLD OUT
14. [Conference Water Bottles](#): SOLD OUT
15. [Shoe-Shine](#): SOLD OUT
16. [USB Flashdrives](#): SOLD OUT
17. [Delegate Passports](#): 1 package - £2,100
18. [Reusable Takeaway Cups](#): SOLD OUT
19. [Conference App](#): 1 package - £1,950

**All costs exclusive of VAT*

1. MAIN SPONSORSHIP

£16,250+VAT

No packages available

This package offers exclusive opportunities for your organisation to achieve unmatched visibility and direct contact with the key decision makers in the sector, from universities throughout the UK. The main sponsors of the AUDE 2018 Conference will enjoy the following benefits:

- Exhibition stand worth up to £6,700, including first choice of plot
- Full page colour advertisement in the conference brochure
- Two tickets to Monday night's Networking Dinner to be held in Rutherford Hall, University of Kent (this will be attended by delegates, exhibitors and specific sponsors)
- Two tickets to Tuesday night's Gala Dinner in Chapter House, Canterbury Cathedral (this will be attended by delegates and specific sponsors only)
- *NEW* Two tickets to Sunday night's Private Conference Members' Dinner to be held on site at the University of Kent (this will be attended by delegates and specific sponsors only)
- Signage in the main conference venue
- Exposure on the conference and AUDE websites
- A single inclusion in the delegate pack (which must be provided by the sponsor to Assured Events at least 2 weeks prior to the conference)
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



Any questions?
aude@assuredevents.com
0161 428 1250

[Click here to see all packages](#)

2. GALA DINNER, TUESDAY

£10,500+VAT

No packages available

There is an opportunity to sponsor the Gala Dinner on Tuesday 10th April in Chapter House, Canterbury Cathedral. This dinner is attended by delegates and specific sponsors only. Exhibiting companies and representatives do not attend this dinner which is the real advantage of this package. *Please note the AUDE Awards will take place this evening and there will also be a sponsor for these (see separate document for details).* The sponsor will enjoy the following benefits:

- Two tickets to attend the Drinks Reception and Gala Dinner
- *NEW* Two tickets to Sunday night's Pre-conference Members' Dinner to be held on site at the University of Kent (this will be attended by delegates and specific sponsors only)
- Company logo / branding prominently displayed within the venue
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the conference programme
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



3. NETWORKING DINNER, MONDAY

£10,200+VAT

No packages available

The Networking Dinner will take place on Monday 9th April in Rutherford Hall at the University of Kent, for delegates, sponsors and exhibitors. To increase the networking opportunities, exhibitors and sponsors will be asked to move to a different table after the main course. The dinner sponsor will enjoy the following benefits:

- Company logo / branding prominently displayed within the venue
- Logo / branding on all menu cards
- Two tickets for your representatives to attend the Networking Dinner (if you are also exhibiting, this will be in addition to the 2 representatives already attending the dinner)
- *NEW* Two tickets to Sunday night's Pre-conference Members' Dinner to be held on site at the University of Kent (this is only if you are also exhibiting at the event. This will be attended by delegates and specific sponsors only)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the conference programme
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



4. GALA DINNER DRINKS RECEPTION

£7,800+VAT

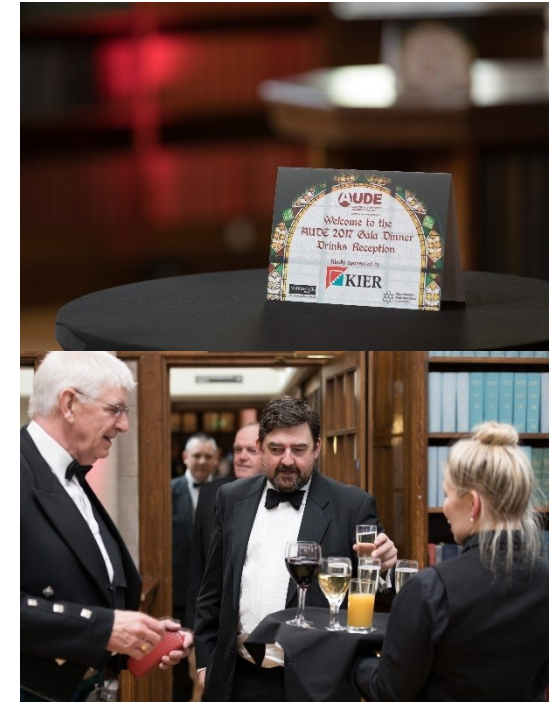
No packages available

A drinks reception will be held for the conference delegates on Tuesday 10th April, prior to the Gala Dinner in Chapter House, Canterbury Cathedral. The drinks reception and dinner is attended by delegates only, plus specific sponsors. Exhibiting companies and representatives do not attend this dinner which is the real advantage of this package.

The sponsor will enjoy the following benefits:

- Two tickets to attend the Drinks Reception and Gala Dinner
- Company logo / branding prominently displayed within the venue
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Entry as sponsor adjacent to the event listing in the conference programme
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



5. DINNER WINE

No packages available

£6,100+VAT (MON)

£6,500+VAT (TUES)

A Networking Dinner for exhibitors and delegates is to be held on Monday 9th April in Rutherford Hall, University of Kent and the Gala Dinner is being held on Tuesday 10th April in Chapter House, Canterbury Cathedral (for delegates and specific sponsors only).

The wine sponsor for the evening will enjoy the following benefits:

- Two tickets for your representatives to attend the Networking or Gala Dinner
- Branded tags on all the table wine
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the conference programme
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



6. NETWORKING DINNER DRINKS RECEPTION

£6,100+VAT

No packages available

The Networking Dinner is to be held on Monday 9th April in Rutherford Hall, University of Kent, for delegates, sponsors and exhibitors. A drinks reception will be held prior to the dinner in Colyer-Fergusson Hall & Foyer.

The drinks reception sponsor will enjoy the following benefits:

- Two tickets for your representatives to attend the Networking Dinner (if you are also exhibiting, this will be in addition to the 2 representatives already attending the dinner)
- Company logo / branding prominently displayed within the venue (pop ups and tent cards)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the Conference Programme
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



7. LATE BAR MONDAY

£6,100+VAT

1 package available

There is an opportunity to sponsor the Late Bar following the Networking Dinner on Monday 9th April, being held K-Bar, Keynes College, University of Kent.

This sponsorship package includes:

- Company logo / branding prominently displayed within the venue
- Two tickets for your representatives to attend the Networking Dinner & Late Bar (if you are also exhibiting, this will be in addition to the 2 representatives already attending the dinner)
- Acknowledgement of your sponsorship and a short company summary in the conference brochure, along with an extended profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the Conference Programme
- Full delegate list one week prior to the event (names and institutions only)



8. DELEGATE PACK

No packages available

£5,500+VAT

The Conference Delegate Packs are distributed to all delegates on arrival at the Conference and are used by the delegates throughout the event.

The sponsor will enjoy the following benefits:

- Company logo / branding prominently on the pack along with the AUDE logo
- An insert in the delegates' packs (to be provided at least two weeks prior to the event start date)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



9. CONFERENCE LANYARDS

£5,000+VAT

No packages available

All delegates, exhibitors and visitors will wear a lanyard at all times throughout the conference.

The sponsor will enjoy the following benefits:

- The sponsor's logo will be on the lanyard along with the AUDE logo
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



10. DELEGATE UMBRELLAS

£3,500+VAT

No packages available

All delegates will be given a branded umbrella, on which the sponsor's logo, along with the AUDE logo, will be displayed. Your branding would appear on the umbrellas, which, within limits could also be produced in brand colours.

As well as the branding, the umbrella sponsor will enjoy the following benefits:

- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



11. PHONE CHARGER STATIONS

£2,950+VAT

Only 1 package available

Branded phone charger stations will be positioned in the exhibition hall to enable delegates to charge their mobile phones throughout the conference. There are 6 charging points on them with simple to use lockers to keep the phones safe whilst they charge.

This great sponsorship opportunity includes:

- 3 x branded charging stations to be placed in the exhibition hall (branded with vinyl logos). One could be on your exhibition stand if you wish.
- Use of the LED screen & A4 light box for branding/ presentation material (*graphics /video to be supplied by sponsor*)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)



[Click here to see all packages](#)

12. CONFERENCE LUNCHES & REFRESHMENTS £2,500+VAT

No packages available

There is an opportunity to sponsor the conference lunches and refreshment breaks on Monday 9th and Tuesday 10th April in the exhibition area.

The lunch and refreshment sponsor will enjoy the following benefits:

- Company logo / branding prominently displayed within the exhibition hall
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Entry as sponsor adjacent to the event listing in the conference brochure
- Full delegate list one week prior to the event (names and institutions only)



SOLD OUT

13. DELEGATE ROOM DROP GIFTS

£2,500+VAT

No packages available

A room drop of a 'gift' of your choosing will be made to each of the delegates' bedrooms. This opportunity will enable you to supply either a branded gift or a gift with a message that will reach each and every delegate. The sponsor will need to supply their chosen gift; however for a supplementary charge this can be sourced and arranged on the sponsor's behalf. Please note that the gift will need to be approved by and delivered to the conference organisers prior to the event.

The sponsor will enjoy the following benefits

SOLD OUT

- The branded gift in each of the delegates' bedrooms (to be supplied by sponsor)
- A branded note/flyer in each of the delegates' bedrooms (to be supplied by sponsor)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

14. CONFERENCE WATER BOTTLES

£2,500+VAT

No packages available

Each delegate will receive a reusable water bottle at conference registration. This will be branded with your company logo, along with the AUDE logo. Water will be available for delegates to refill the bottles throughout the event and can be taken home by all attendees.

The sponsor of this package will have the following benefits:

- A branded water bottle for every delegate (exact style of water bottle to be discussed)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



15. SHOE-SHINE

£2,500+VAT

No packages available

This unique sponsorship package provides something different for the delegates at the conference and is a great way to start conversations. A stand would be based within the exhibition hall where delegates would have the opportunity to have a traditional shoe-shine. This could be next to your stand (*dependent on plot chosen*), or in a different location.

The sponsorship package would include:

- Pop up banner next to the shoe stand acknowledging sponsorship with company branding
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



16. USB FLASHDRIVES

£2,200+VAT

No packages available

The flashdrives will be handed out at the end of the conference, and will include the highlights video from the event, as well as all of the content which will be covered in the plenary sessions on the Monday and Tuesday.

This sponsorship opportunity includes:

- Company logo/branding on the flashdrive, along with the AUDE logo
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



17. DELEGATE PASSPORT

£2,100+VAT

Only 1 package available

To help encourage delegates to visit as many exhibitors as possible, in 2018 we will be issuing all attendees with a 'Passport', to be stamped each time they visit an exhibitor. Each exhibitor will have a sheet of stickers with their logo on to stamp the passports, and those delegates with 35 or more stickers will be entered into a draw to win a £500 voucher. The Passport sponsor will enjoy the following benefits:

- Company logo/ branding prominently displayed on the Passport
- A page of text or an advert in the Passport (A6 in size)
- A photo opportunity in the exhibition space to present the winner with the prize when the draw takes place on Tuesday
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)



18. REUSEABLE TAKEAWAY CUPS

£2,000+VAT

No packages available

Each delegate will receive a reusable takeaway cup at conference registration. This will be branded with your company logo, along with the AUDE logo. It may also be possible to have the cup produced in your brand colours (*dependent on logo colours*). Hot drinks will be available for delegates to refill the cups throughout the event if they wish and they can also be taken home by all attendees.

The sponsor of this package will have the following benefits:

- A branded takeaway cup for every delegate (exact style/ design to be discussed)
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

SOLD OUT



19. APP SPONSORSHIP

£1,950+VAT

Only 1 package available

In 2016 we introduced the conference app, to reduce printed brochure runs and enhance sustainability. It has been a great success and a high percentage of attendees downloaded it in 2017 (218 in total). The app will be available for attendees to download before the event, giving access to event information in advance of the conference. The app will include the full programme, company contact details, delegate lists and access to social media feeds, all of which will be available for a limited period after the event.

The sponsorship package includes:

- Company branding on the app, including permanent displayed banner ads with measured click throughs
- Get feedback directly from attendees by creating a customised poll
- Feature in the sponsors' section on the app, including links to a customised PDF document, the company website and the company Twitter feed
- A custom push notification during a prime conference time
- Acknowledgement of your sponsorship and a 25 word company summary in the conference brochure, along with an extended 100 word profile on the app
- Acknowledgement of sponsorship on the conference website with a link to company website
- Full delegate list one week prior to the event (names and institutions only)

